

# Step by step guide for IPIndia trademark search

A trademark is an intellectual property consisting of a recognizable sign, expression or design which identifies a particular product or service from others. A trademark can be owned by an individual, a business organization or a legal entity.

For an entrepreneur, it is very important to find a brand for their product or services. You want to have a unique brand name for your product and service but, most of the time it is already taken. It is quite imperative to perform a **trademark search** for your brand name initially.

In this article, we would provide you with a detailed step by step guide on how to perform **IPIndia trademark search** on the official **IPIndia portal**. We would be using a hypothetical "Maruti" for our detailed keyword search. Trademark search on the IPIndia portal is quite intuitive and you can perform it on your own after a sometime. It is also advised to search other databases such as MCA website, Madrid database and common database before registering your trademark or filing an application for a trademark registration.

Let us look at the steps to be followed for **IPIndia trademark search** –

## Step 1 – Visit [official portal](https://ipindiaonline.gov.in/tmrpublicsearch/frmmain.aspx) of IPIndia trademark search

Visit the official portal for **IPIndia trademark search** in India <https://ipindiaonline.gov.in/tmrpublicsearch/frmmain.aspx> to perform a trademark search for your chosen keyword.

## **Step 2 – Identify all keywords for IPIndia trademark search**

Prepare an exhaustive list of keywords that are similar to keywords that you want a trademark for. For e.g. if your chosen keyword is “Maruti” then you can collect similar keywords for **IPIndia trademark search** such as “Maruuti”, “Maaruti”, “Maruti udhyog”. “Maruti motors” etc. It is important to collect as many keywords as possible before you start your trademark search on IPIndia portal.

## **Step 3 – Identification of relevant classes**

The Indian trademarks have been divided into 45 different categories which are individually known as classes. There are 32 classes for products and 13 classes for different services. You can check out different [IPIndia trademark classes](#) to make sure that you are applying in a correct class.

It is quite possible that your trademark can fall into more than one class. It is always advisable to register your trademark for all classes. But, somehow due to lack of financial resources, you should register your trademark in class which is most closer to your product or service. However, you should make sure that you perform **IPIndia trademark search** for all classes to prevent from any future conflict or infringement.

In our case, our chosen industry is “Maruti” and class for the same is class 12. We would perform our trademark search for class 12 as well as for other class to prevent any future loss.

# Step 4 – Execution of wordmark IPIndia trademark search

First step is chose word mark search under search type from options given.



Government of India  
Ministry of Commerce & Industry  
Department of Industrial Policy & Promotion  
Controller General of Patents Design & Trade Marks  
Public Search of Trade Marks



[Class Details](#) | [Well Known Marks](#) | [Prohibited Marks](#) | [Vienna Code Classification](#) | [International Non-Proprietary Names\(INN\)](#) | [Help](#)

Search Type :

Key Word	Value	
Wordmark	<input type="text" value="Start With"/> <input type="text" value="maruti"/>	
Class	<input type="text"/>	<i>*Enter one class at a time</i>
Goods Description	<input type="text"/>	<i>*Will be available soon</i>

Search

1. Select “Start with” option under wordmark. It is default option on **IPIndia portal**.

- Enter word “Maruti” in value and under class please enter 12.
- Click the search button to start search process.
- Perform same process for similar keywords such as “Maruuti”, “Maaruti”, “Maruti udhyog”. “Maruti motors” etc. Repeat these steps for each keyword for different classes chosen.

2. View search results and generate reports for all the keywords that you have chosen for **IPIndia trademark search**.

Total No Of Matching Marks : 51      INP Records Found : 0      Search Type : Wordmark

Click on Show Details to display

International Non-Proprietary Names(INN)  
No Record found

**Record No. : 1 | Application Number : 319710**

Word Mark	MARUTI
Appl. No.	319710    Class : 12
Appl. Date	25/10/1976
Proprietor	MARUTI SUZUKI INDIA LIMITED
Journal No.	823-0    Journal Date : 16/09/1983
Status	Registered
Used Since	01/01/1972    Valid Upto : 25/10/2024
Goods & Services	VEHICLES, BUS BODIES AND AUTOMOBILE PARTS AND FITTINGS
Description	THEREFORE INCLUDED IN CLASS-12.

Matching Trademark(s)		
Sl. No.	Document	Image
<input type="checkbox"/> 1	Wordmark: MARUTI Proprietor: MARUTI SUZUKI INDIA LIMITED Application Number: 319710 Class / Classes: 12 Status: Registered <a href="#">Show Details</a>	
<input type="checkbox"/> 2	Wordmark: MARUTI Proprietor: AGARWAL RUBBER PVT. LTD. Application Number: 444265 Class / Classes: 12 Status: Advertised bef acc <a href="#">Show Details</a>	

3. Print report for future reference. You can print report for multile results as well.



Government of India  
Ministry of Commerce & Industry  
Department of Industrial Policy & Promotion  
Controller General of Patents Design & Trade Marks  
Public Search of Trade Marks



COMPUTER GENERATED TM-SEARCH REPORT

Search Criteria : Wordmark		Search String : maruti		Class : 12	Search Date : 16-Jan-2021		
APPL NO	CLASS	CONFLICTING MARK	JOURNAL No	PROPRIETOR NAME	PROPRIETOR ADDRESS	STATUS	Image
319710	12	MARUTI	823	MARUTI SUZUKI INDIA LIMITED	Plot No.1, Nelson Mandela Road, Vasant Kunj, New Delhi-110070	Registered	
APPLICATION DATE : 25/10/1976						USER DATE : 01/01/1972	
GOODS/SERVICES : VEHICLES, BUS BODIES AND AUTOMOBILE PARTS AND FITTINGS THEREFORE INCLUDED IN CLASS-12.							

[Print Report](#)    [Next Search](#)    [Back to Report](#)

4. Now, You need to perform **IPIndia trademark** search with “contains” option as well. All previous steps from 1 to 3 are needed to be performed.

Search Type :

Key Word	Value
Wordmark	<input type="text" value="Contains"/> <input type="text" value="maruti"/>
Class	<input type="text" value="12"/> <i>*Enter one class at a time</i>
Goods Description	<input type="text"/> <i>*Will be available soon</i>

[Search](#)

## Step 5 – Execution of phonetic search

Trademark registration search is incomplete without phonetic search. Phonetic search uses similarly sounding words used for keyword search as its keyword parameter. Interface for phonetic search is quite similar to work mark search. Under search type, please select phonetic search option

[Class Details](#) | [Well Known Marks](#) | [Prohibited Marks](#) | [Vienna Code Classification](#) | [International Non-Proprietary Names\(INN\)](#) | [Help](#)

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Search Type : Phonetic

Key Word	Value	
Phonetic	<input style="width: 90%;" type="text" value="maruti"/>	
Class	<input style="width: 90%;" type="text" value="12"/>	*Enter one class at a time
Goods Description	<input style="width: 90%;" type="text"/>	*Will be available soon

Search

Enter your value or keyword as well as relevant class. Click on search button to perform phonetic search. IPIndia portal will throw some results that similarly sounding to our keyword. For our keyword “Maruti” it shows results such as “Mart”, “Merrit”, “M a r u t i”. Most of these results would not be useful to us but still kindly download report for analysis of results in **IPIndia trademark search**.

### COMPUTER GENERATED TM-SEARCH REPORT

Search Criteria : Phonetic		Search String : maruti		Class : 12		Search Date : 17-Jan-2021	
APPL NO	CLASS	CONFLICTING MARK	JOURNAL No	PROPRIETOR NAME	PROPRIETOR ADDRESS	STATUS	Image
264466	12	MARATT	515	M.K. MARATTUKALAM	87/1, RICHMOND ROAD, BANGALORE 25.	Registered	
APPLICATION DATE : 15/05/1970						USER DATE :	
GOODS/SERVICES : TYRES FOR VEHICLES WHEELS AND TREAD RUBBER FOR TYRES.							
Vienna Code(s) :							
277823	12	MARIT	570	TWINDER SINGH ANAND.	NANAK NIWAS, 30, BENHAM HALL LANE, BOMBAY 4.	Registered	
APPLICATION DATE : 24/01/1972						USER DATE : 01/01/1971	
GOODS/SERVICES : PARTS INCLUDED IN CLASS 12 OF AUTOMOBILES.							
319710	12	MARUTI	823	MARUTI SUZUKI INDIA LIMITED	Plot No.1, Nelson Mandela Road, Vasant Kunj, New Delhi-110070	Registered	
APPLICATION DATE : 25/10/1976						USER DATE : 01/01/1972	
GOODS/SERVICES : VEHICLES, BUS BODIES AND AUTOMOBILE PARTS AND FITTINGS THEREFORE INCLUDED IN CLASS-12.							
444265	12	MARUTI	1077	AGARWAL RUBBER PVT. LTD.	15-1-560, SIDDIAMBER BAZAR, HYDERABAD-500 102, (A.P)	Advertised bef acc	
APPLICATION DATE : 14/10/1985						USER DATE :	
GOODS/SERVICES : TYRES, TUBES AND FLAPS							

## Step 6 – Consolidate and evaluate results

Now, your basic **trademark registration search** is complete and you need to consolidate your search results or reports at one place for further analysis.

### *Evaluation matrix*

You need to evaluate your search results on the basis visual and phonetic similarity. Kindly use grading from 1 to 5 for this analysis. Similarity rating 1 would be assigned to results that are exactly similar and unsimilar results would be assigned grading of 5.

Scale	Similarity Rating
Exact match	1
Very similar	2
Similar	3
Not very similar	4
No similarity / no relevant results found	5

It should be noted while performing this analysis during **IPIndia trademark search** that higher is similarity rating during this analysis, higher would be chances of getting your trademark registered. This table is one of the most crucial steps in **trademark registration search** and can prevent future costs that can arise due to trademark infringement. **IPIndia trademark search** is an exhaustive and specialized subject and it is always advised to utilize services of professional trademark search providers who have more experience in this field. You can read more about pros and cons of conducting **brand name search** internally and externally [here](#).

## Step 7 – Search other databases for

# trademark search

It is usually seen that firms use trademark registry of their country as only source for trademark check. This practice should be eliminated as trademark registry is not the only source where trademarks are registered. There are several other sources where trademarks or names get registered. Under legal framework, these names are also valid and subject to legal action if infringement occurs due to incomplete trademark search.

For a complete **trademark public search**, it is recommended to perform a trademark search on other databases (like Madrid applications designating India, MCA company database, Common law databases) before making a final decision on selecting and protecting your trademark. We would cover in detail about these databases in future articles as well.

In this article, we have discussed step by step procedure of trademark search on **IPIndia portal**. A brand is built after years of toil and efforts. Brand equity is one of the most important advantages of a firm in a business. This advantage needs to be protected at any cost and registered trademark is one of the most important tools to protect brand.

Trademark search is the most important step in trademark registration. It is seen that incomplete or no trademark search can lead to trademark infringement later on and in some cases, firms have to let go of names that they have built over a period of time. Conducting a thorough trademark search preferably by external firm is one of the most important decisions taken by a firm. We have written informative articles on trademark and these can be accessed [here](#).



## [Step by step guide for IPIndia trademark name search – Part 2](#)

In previous article on "Step by step guide for IPIndia trademark search", We discussed on detailed process to be followed ...

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## **Step by step guide for IPIndia trademark search**

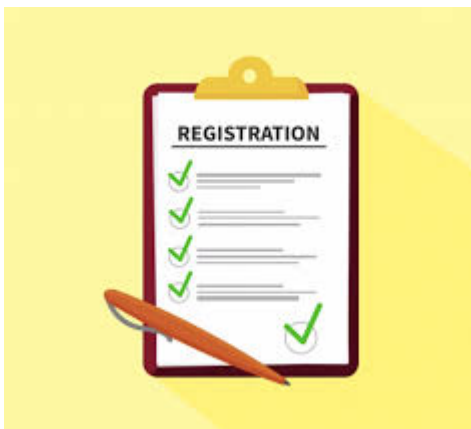
A trademark is a intellectual property consisting of recognizable sign, expression or design which identifies particular product or services from ...

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## **Trademark class**

A trademark is a intellectual property consisting of recognizable sign, expression or design which identifies particular product or services from ...

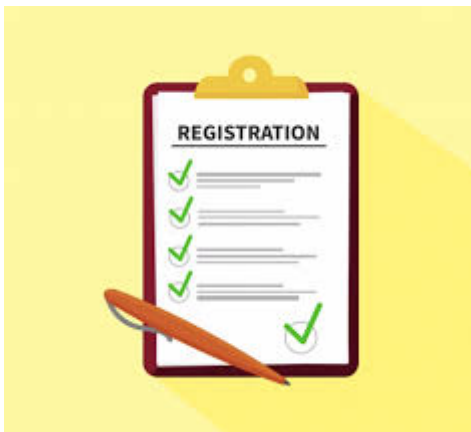
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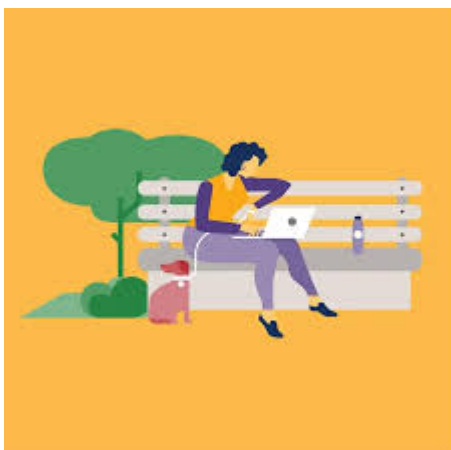
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